

**Opportunities and Innovations for
Enterprises at the New Development
Stage:
Development Report of RDI Platform
Enterprises (2021)**



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Preface

Looking back over the years, we have taken solid actions and remained steadfast amid a fast-changing global landscape.

Looking forward to the future, we will forge ahead and take bold steps in innovation to advance the great cause of China's rejuvenation.

The year 2021 witnessed a more complicated international situation with an unbalanced recovery of the world economy and the recurrence of COVID-19 and its variations. Most countries faced adverse conditions such as insufficient supply and inequitable allocation of vaccines, limited policy support, and sluggish domestic demand; some emerging economies also faced risks and challenges such as capital outflow, currency depreciation, and severe balance-of-payments disequilibrium; major economies continued implementing ultra-easing macro policies to boost global asset prices. The possible hazard of financial market performance deviating from the real economy remained. The global capital market presented a turbulent picture with rising debt risks. International commodity prices remained high, affected by superimposed factors such as global economic rebounds and an easy monetary policy environment. In the short term, some links between the global industrial and supply chains would still face instability, and the global shortage of chips and other materials would affect the production capacity of the automobile and consumer electronics industries. In the long term, the epidemic impact

would accelerate the reconstruction of global industrial and supply chains. Countries would become more and more insular, with rising protectionism and unilateralism and shifting their focus on efficiency to both safety and efficiency, which would remodel the industrial and supply chains layout into a regionalized, localized, and short one.

The year 2021 marked the start of the 14th Five-Year Plan period and new journey marching towards the second Centenary Goal, the CPC Central Committee and the State Council had drawn the blueprint for China with a great sense of responsibility. The seeking for high-quality life and high-quality development in the new era and the proposal of the new development pattern, where domestic and foreign markets boost each other with the domestic market as the mainstay, reflect the confidence and strategic choice of China's economic development. China has published the *Outline of the 14th Five-Year Plan (2021-2025) for National Economic and Social Development and the Long-range Objectives Through the Year 2035*, demonstrating our strategic focus thoroughly. In addition, detailed planning has been made for the development and layout of high-tech industries, especially with clearer development goals and policy measures proposed for fields such as carbon peaking and carbon neutrality, the digital economy, intelligent manufacturing, biomedicine, cultural and tourism industry, modern finance, and education industry.

High-quality development is the theme of the times. Local governments and enterprises hope to effectively integrate into the strategic layout of international and domestic development, and take the initiative to continuously enhance the core competitiveness and realize high-quality development. RDI followed and deeply analyzed the development trends of international economic landscape, domestic industries, strategic emerging industries, and sci-tech innovation-oriented enterprises, and integrated multidisciplinary and multidimensional resources to empower the development of government and enterprises. We have creatively provided a service paradigm for innovation-oriented think tanks, focusing on promoting the international and domestic cooperation between government and market, platform and enterprises. Being strategy-oriented, practice-guided, and result-focused, we attached great importance to the application of research results and the implementation of policies, mechanisms, and projects. We have explored and formed a three-step approach, i.e., discovery, cultivation, and promotion, to help enterprises with a full-range of high-quality services, covering policy research, legal service, technical standard, information service, financial support, culture and brand, capacity building, and follow-up. Meanwhile, we have given full play to the cooperative potential as a platform think tank of “Resource Integrators in the 21st Century” providing high-quality and effective

services for local governments and enterprises in industry standards, cooperation in financial investment, and brand building.

Today, we need rational thinking more than ever before. In the face of a complex and difficult situation, we should be calmer and more collected, gather up the threads clouded in the mist of confusion, and solve problems amid the complex situation. We are more aware that the competition among major countries has made the multipolar world more confusing and divided, but we are still good at leveraging Chinese advantages in different relations and patterns anyway, and proposing Chinese solutions in light of evolving circumstances in building a community with a shared future for mankind. This is one of the reasons why RDI has been the current leader in the past years.

This book is the quintessence of RDI experts and scholars' thoughts, and a detailed interpretation and judgment of the current domestic and international situations, world economic development trends, national economic development strategy, industrial development and layout, and enterprise innovation connotation. The cases and the development path of the platform enterprises we shared in this book are also the results of innovative thoughts, ideas and practices of the whole RDI team. We hope that readers and enterprises can feel the surging tide of the great times, and find the potential energy for development and the opportunity for cooperation and forging ahead.

This is what we intended and what we are expecting as well!

Qifan HUANG

Co-Chair of Advisory Committee of RDI

Former Mayor of Chongqing

Distinguished Professor of Fudan University

March 2022

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